

IDEAL'S
fully equipped

UNBREAKABLE
VINYL



TOY SOLDIERS

in action

App. 3" tall. In plastic "olive drab" color.

**FINELY
DETAILED
—
AMAZINGLY
REAL**

16 vinyl plastic soldiers,
each in different action
pose with various pieces
of equipment.

Every wrinkle and point
of stress in clothing, the
equipment, side arms,
ammunition belts, water
canteens... even the
soldiers' expressive faces
... is clearly sculptured.

Hard vinyl construction
... flexible ... un-
breakable. Packed 6 doz.
each style to carton.
Shipping weight ...
2½ lbs.

**4971
SOLDIER ASS'T**

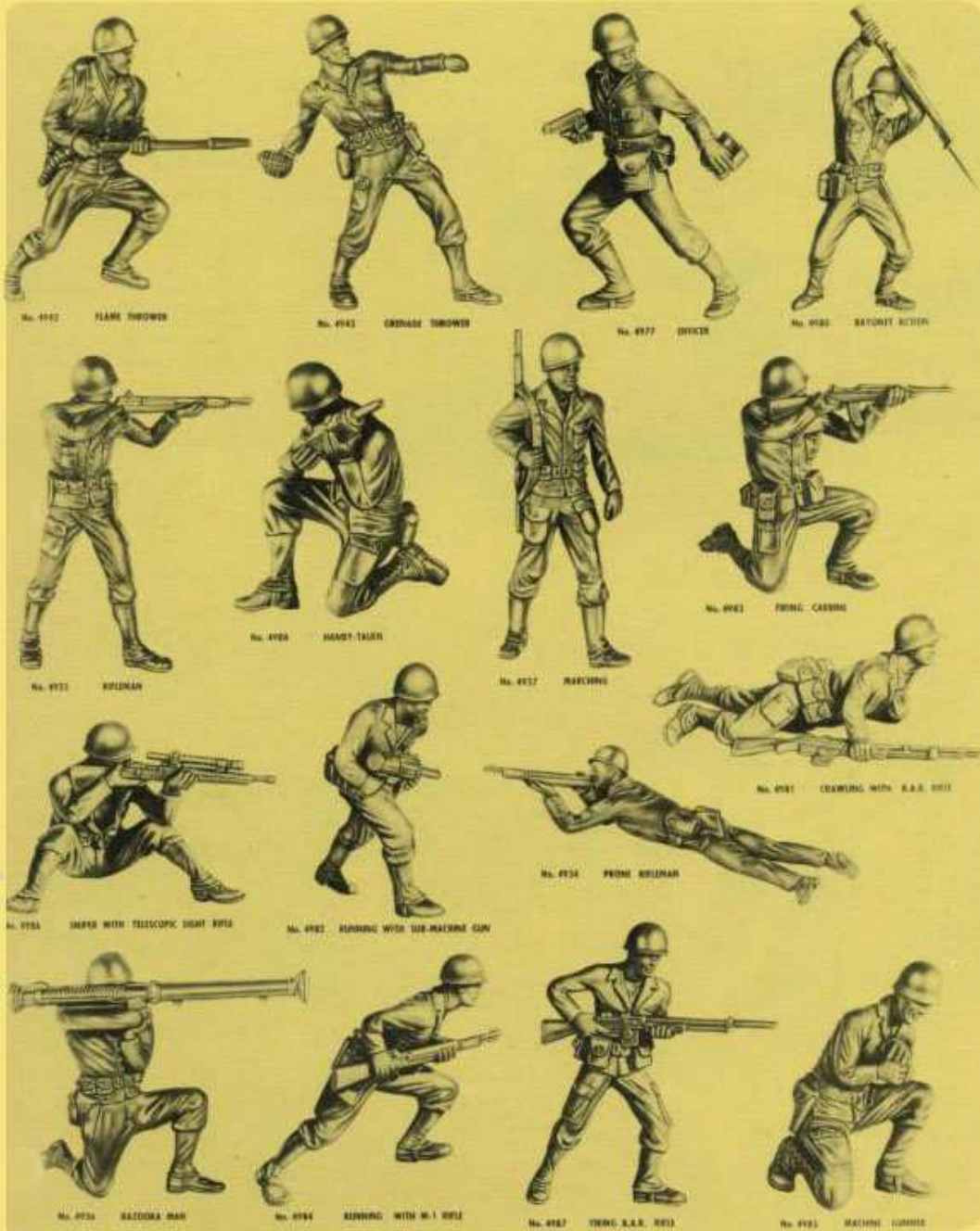
Consists of: 3 dozen
each of six soldiers in
different positions.
Packed: 18 dozen to
carton.
Weight: 8 lbs.

**4972
SOLDIER ASS'T**

Consists of: 2 dozen
each of sixteen sol-
diers in different po-
sitions.
Packed: 32 dozen to
carton.
Weight: 14 lbs.

**4973
SOLDIER ASS'T**

Consists of: 3 dozen
each of ten soldiers in
different positions.
Packed: 30 dozen to
carton.
Weight: 12 lbs.





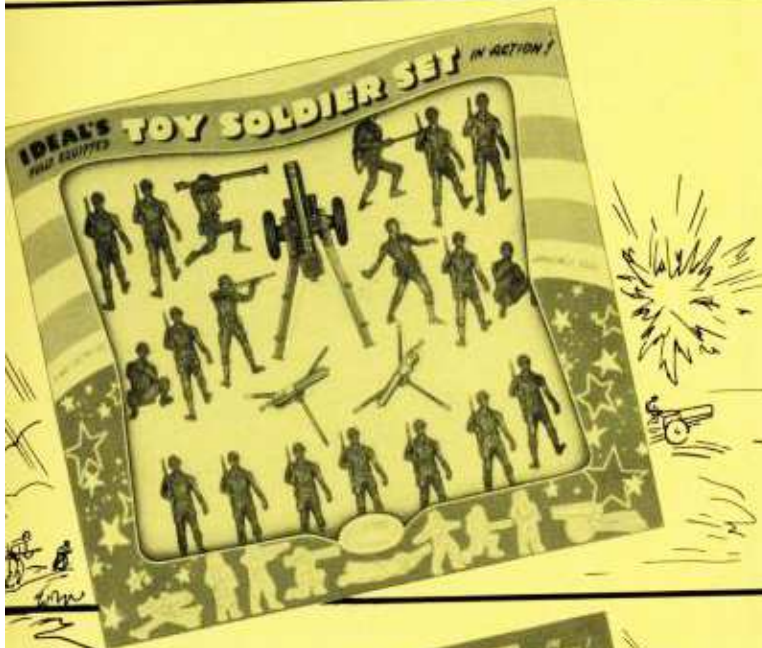
IDEAL'S TOY SOLDIER SETS

4970

9-PIECE TOY SOLDIER SET

Consists of:

- Eight soldiers and machine gun.
- Packed in gaily colored gift box, 1 dozen to carton.
- Weight: 8 lbs.



4969

22-PIECE TOY SOLDIER SET

Consists of:

- 19 soldiers, 2 machine guns, 1 howitzer.
- Cutouts of military vehicles on back of box.
- Packed in colorful gift box, 1 doz. to carton.
- Weight: 14 lbs.



4968

15-PIECE TOY SOLDIER SET

Consists of:

- 13 soldiers, 2 machine guns.
- Cutouts of military vehicles ready for assembly on back of box.
- Packed in colorful gift box, 1 doz. to carton.
- Weight: 12 lbs.

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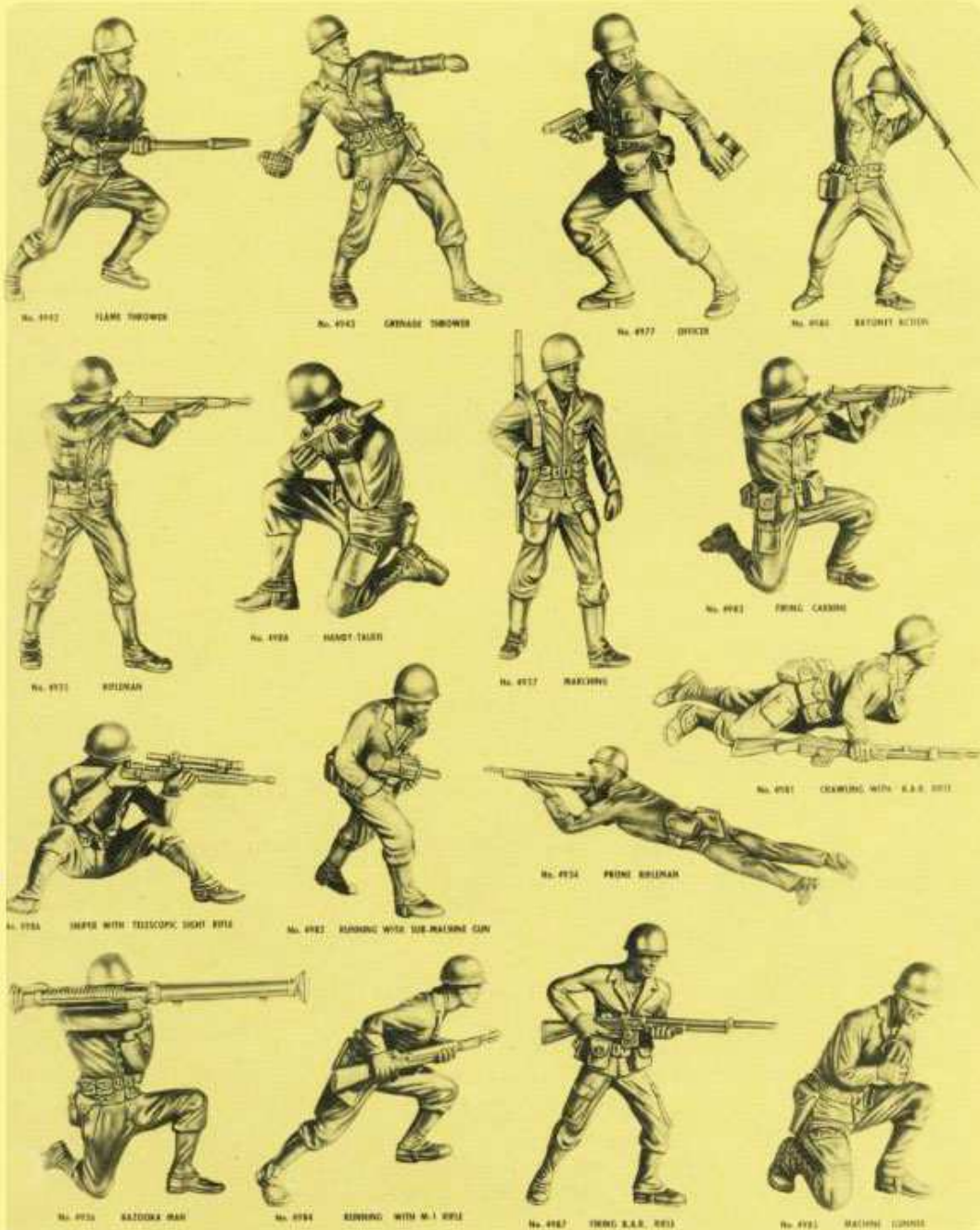
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Packed: 18 dozen to
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Weight: 8 lbs.

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SOLDIER ASS'T**

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Packed: 32 dozen to
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Weight: 14 lbs.

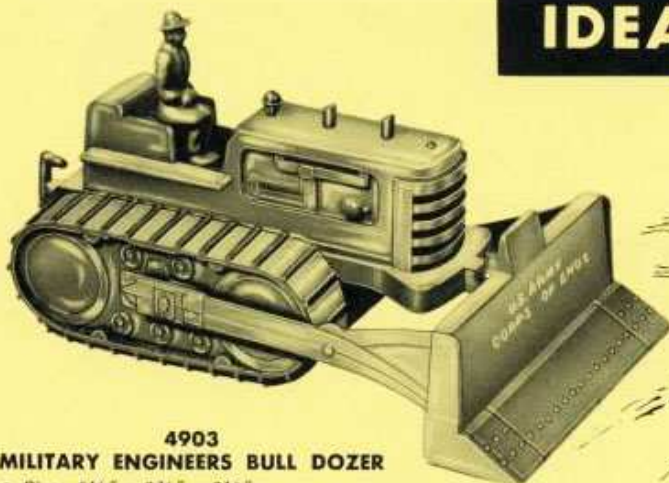
**4973
SOLDIER ASS'T**

Consists of: 3 dozen
each of ten soldiers in
different positions.
Packed: 30 dozen to
carton.
Weight: 12 lbs.



IDEAL'S *New* PLASTIC

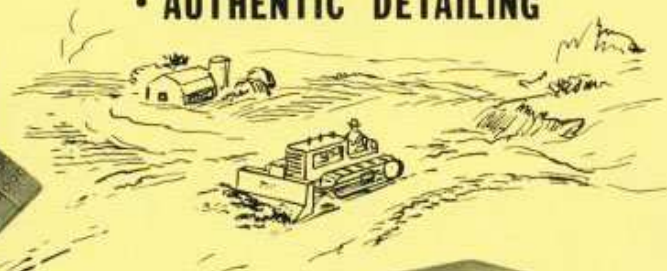
• AUTHENTIC DETAILING



4903

MILITARY ENGINEERS BULL DOZER

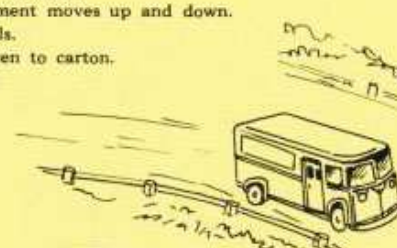
- Size: 6½" x 3¼" x 2½"
- Detailed Olive Drab Bull Dozer tractor with Army White Stars.
- Plough attachment moves up and down.
- Runs on wheels.
- Packed: 3 dozen to carton.
- Weight: 6 lbs.



4904

U. S. MOBILE CANTEEN TRUCK

- Size: 5" x 2¼" x 2½"
- Olive drab with Army White Stars and "U. S. Army Canteen Service" insignia.
- Sliding door on both sides.
- Two open-close doors in rear.
- Packed: 3 dozen to carton.
- Weight: 4 lbs.



4901

U. S. MEDICAL DEPARTMENT AMBULANCE

- Size: 6¼" x 2" x 2¼"
- Authentic miniature of Army ambulance.
- Olive drab with white cross insignia.
- Back doors open, close.
- Packed: 3 dozen to carton.
- Weight: 4 lbs.



4938

U. S. SIGNAL CORPS TRUCK AND TRAILER

- Size: 6½" x 2¼" x 2¼"
- Olive Drab with Army White Stars and "U. S. Army Signal Corps" insignia.
- Two removable plastic ladders, plastic wheels, metal axles.
- Two side doors and rear door open.
- Three inch trailer attached to rear of truck.
- Packed: 3 dozen to carton.
- Weight: 7 lbs.





**4399
TEN SAILORS ON CARD**

- Ten amazingly well detailed Vinyl toy sailors.
- Each in a different pose and outfit.
- Detailing on these pieces is almost life-like.
- Will not break or crack, washable.
- Mounted in upright position on beautifully decorated card.
- Packed: 1 dozen cards to carton.
- Weight: 5½ lbs.

- SAILOR WITH MOP
- SAILOR WITH SLUNG RIFLE
- SAILOR WITH DEPTH FINDER
- SHORE PATROLMAN WITH CLUB
- GUNNER'S MATE
- DEEP SEA DIVER
- FLIGHT SIGNALMAN
- SIGNALMAN
- NAVAL OFFICER
- NAVAL PILOT



**4965
"SILVER STAR" SOLDIER ASSORTMENT**

- Eight dozen assortment of 16 soldiers, each in different position, finely detailed.
 - Soldiers made of durable plastic with gleaming metalized finish and stand upright in their designated positions.
- | | |
|--|--------------------------------|
| Prone Rifleman | Grenade Thrower |
| Flame Thrower | Marching Soldier |
| Standing Rifleman | Bazooka Man |
| Standing Officer | Standing Soldier W/Bayonet |
| Soldier Crawling w/B.A.R. | Soldier Firing Sub Machine Gun |
| Kneeling Soldier W/Carbine | Running Soldier W/M1 Rifle |
| Sitting Machine Gunner in Position to Fire | Standing Soldier Firing B.A.R. |
| Sniper Aiming Rifle with Telescopic Sight | Soldier W/Handie Talkie |
- Packed: 8 dozen to carton assorted.
 - Weight: 8 lbs.

IT'S A WONDERFUL TOY...



IDEAL TOY CORPORATION • 200 FIFTH AVE., NEW YORK 10, N. Y.



Authentic finely detailed replicas...

ROY ROGERS

FIX-IT TOYS



**CARS AND
TRUCKS**



COPYRIGHT 1957 BY
ROY ROGERS-FRONTIERS INC.

4553 ROY ROGERS FIX-IT CHUCK WAGON & NELLYBELLE JEEP

Just like the real Western chuck wagons used by Roy Rogers and his friends on cattle roundups. Rugged plastic wagon with decorated wagon cover that can be removed. Finely sculptured models of Roy Rogers and Dale Evans guide two horses held in by vinyl reins. Wagon wheels can be removed and interchanged by means of wrench, old-fashioned jack

and pry bar. Rear platform drops into place as cook-out table. Miniature replicas of pots and pans included. Trailing behind the chuck wagon is Pat Brady riding his comical jeep, "Nellybelle". Beside him in the jeep is a handsome model of Roy Rogers' wonder dog, "Bullet". As Nellybelle rolls along, the hood bobs up and down.

Size: Wagon: 19" x 9 $\frac{3}{4}$ " - Jeep: 7" x 4".
Packed: Each in box; $\frac{1}{2}$ dozen to carton.
Weight: Approx. 18 lbs.

IDEAL TOY CORPORATION • 200 Fifth Avenue, New York 10, N. Y.

It's a wonderful toy . . . it's

IDEAL



**EASY TO ASSEMBLE
MOUNTIE FORT**

IDEAL TOY CORPORATION
200 Fifth Avenue, New York 10, N. Y.

4878 ROYAL CANADIAN MOUNTIE HEADQUARTERS. There are mounties, trappers and eskimos by the dozen in Ideal's giant Mountie Headquarters set. Set with more than 100 pieces; includes metal office building, blacksmith shop and jail, all in full color. Also included are plastic fort fences, gate, igloos, plastic trading post building, cannon and dozens of other figures and animals. Everything is here to entertain several children while they learn the life of the mountie and eskimo by moving and becoming familiar with his friends and surroundings. Each piece is faithfully reproduced and scaled to perfectly proportioned sizes.

PACK:

Boxed, ½ doz. to carton

WEIGHT:

Approx. 32 lbs.



4878

It's a wonderful toy . . . it's

IDEAL



**FOR THE
WESTERN FANS**

IDEAL TOY CORPORATION

200 Fifth Avenue, New York 10, N. Y.



4551 — FIX-IT STAGECOACH. Two detailed figures of horses in full harness draw stagecoach. Horses can be unhitched, front wheels uncouple from coach, doors open. Wheels can be removed with jack, mallet, pry bar, wheel wedges. With driver, whip, rifle, money chest, trunk.

SIZE: 15" long

PACK: Boxed, ½ doz. to carton

WEIGHT: Approx. 12 lbs.

4553 CHUCK WAGON AND NELLYBELLE JEEP. Roy Rogers Chuck Wagon has detachable wagon cover, removable wheels, wrench, pry bar, jack. Includes rear platform cook-out table with pots, pans. Pat Brady's jeep has hood which bobs up and down as jeep rolls.

SIZE: Wagon—19"L.; Jeep—7" L.

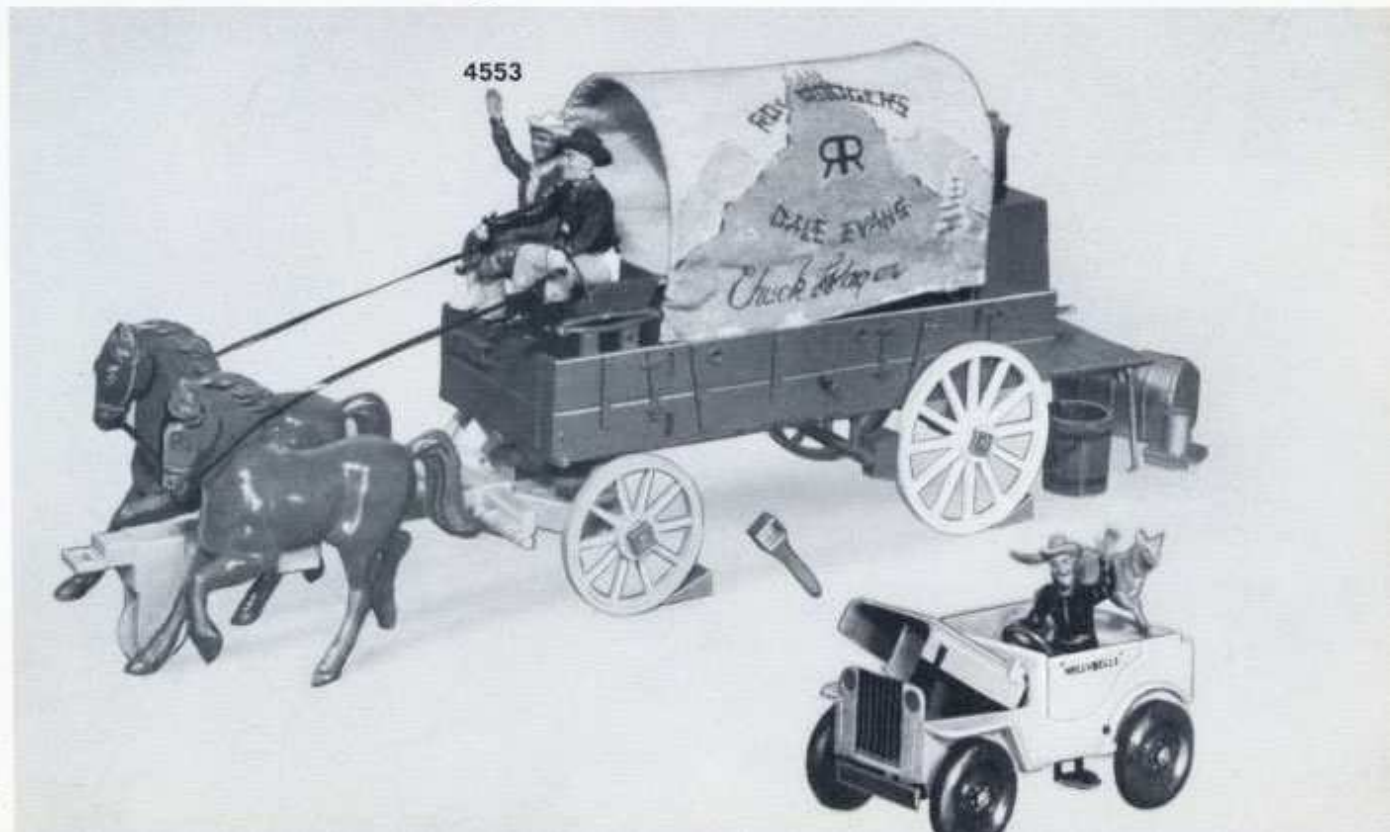
PACK: Boxed, ½ doz. to carton

WEIGHT: Approx. 18 lbs.



**ROY ROGERS
FIX-IT TOYS**

are all made of safe, unbreakable plastic. Each has many takeapart features and removable parts.



**EASY TO
ASSEMBLE
FORT SETS
IN NEW
PLASTIC BUBBLE
PACK**



It's a wonderful toy . . . it's

IDEAL



**SCALE MODEL
HISTORICAL SETS**

IDEAL TOY CORPORATION
200 Fifth Avenue, New York 10, N. Y.

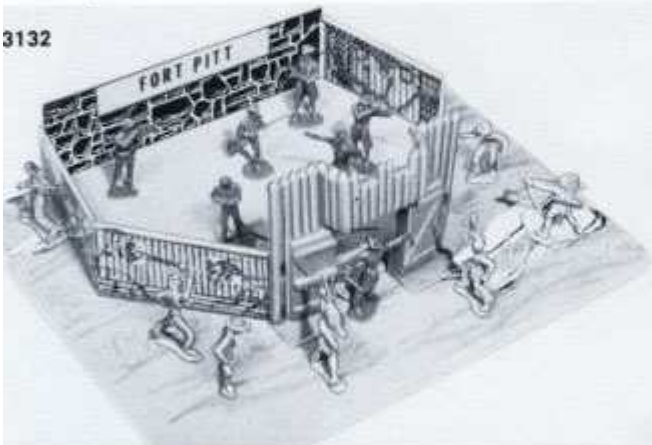
3132 FORT PITT. The French and Indian War is here: polyethylene gate with full color metal fences, sculptured figures of soldiers, Indians and horses.

PACK:	WEIGHT:
Bubble, 2 doz. to carton	Approx. 17 lbs.

3133 FORT LARAMIE. Set includes a complete frontier fort built to last in unbreakable plastic and printed metal. With plastic horses, cowboys and Indians.

PACK:	WEIGHT:
Bubble, 2 doz. to carton	Approx. 17 lbs.

3132



3133



3131



3134



3131 KNIGHTS AND CASTLE. Feudal days return with this full color lithographed metal and plastic castle. With horses, riders, knights and damsels of unbreakable plastic.

PACK:	WEIGHT:
Bubble, 2 doz. to carton	Approx. 17 lbs.

3134 VALLEY FORGE. Young patriots can relive the revolution. The fortress front is plastic, fences are lithographed metal. Unbreakable plastic Minute Men and Hessians are included.

PACK:	WEIGHT:
Bubble, 2 doz. to carton	Approx. 17 lbs.

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**UNBREAKABLE PLASTIC
MOBILE
COMBAT TEAMS**

IDEAL TOY CORPORATION

200 Fifth Avenue, New York 10, N. Y.



**ON COLORFUL
DISPLAY CARD**

4886 RADAR TRAILER AND CAB. Just as military looking as the real thing! The set includes a soft plastic trailer and cab with swiveling radar screen mounted in the rear and a company of action poised unbreakable plastic soldiers. Entire unit comes mounted on brightly decorated display board.

SIZE: Cab: 12" x 3½" x 3½" high

PACK: 3 doz. to carton

WEIGHT: Approx. 12½ lbs.



4887 HOWITZER AND JEEP. On parade or ready for action, this grouping is a real favorite. The soft plastic jeep tows a modern howitzer that actually shoots harmless shells. The pair comes with five unbreakable figures of soldiers all poised for action, six firing shells. Set is mounted on colorful display card.

SIZE: 2" x 3½" x 3½" high

PACK: 3 doz. to carton

WEIGHT: Approx. 11 lbs.



4888 ROCKET LAUNCHER TRAILER AND CAB. Play military equipment is right up to date with Ideal's soft plastic trailer and cab and the rocket launcher mounted in the rear. The launcher fires its own harmless rocket. Five unbreakable plastic soldiers man the equipment. The set gets full display on display card.

SIZE: 12" x 3½" x 3½" high

PACK: 3 doz. to carton

WEIGHT: Approx. 12 lbs.



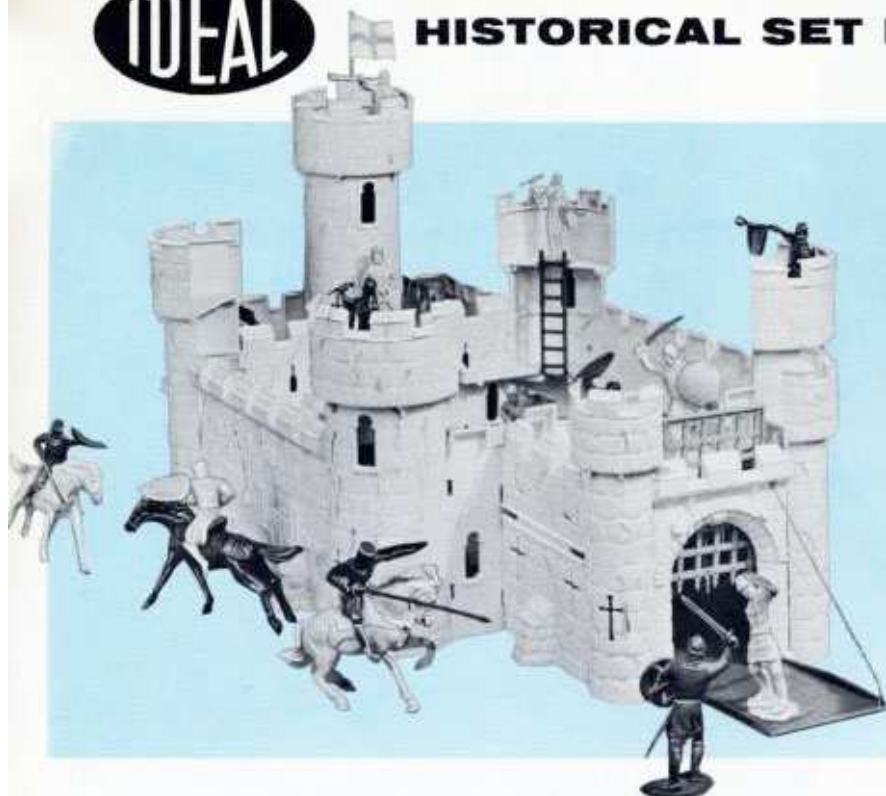
4889 SEARCHLIGHT TRAILER AND JEEP. Indispensable when playroom soldiers need to locate the enemy's air strength, this soft plastic trailer and cab have a swiveling searchlight mounted in the rear. Two unbreakable plastic soldiers man the equipment, three more are included for guard and liaison work. Display card.

SIZE: 12" x 3½" x 3½" high

PACK: 3 doz. to carton

WEIGHT: Approx. 12 lbs.

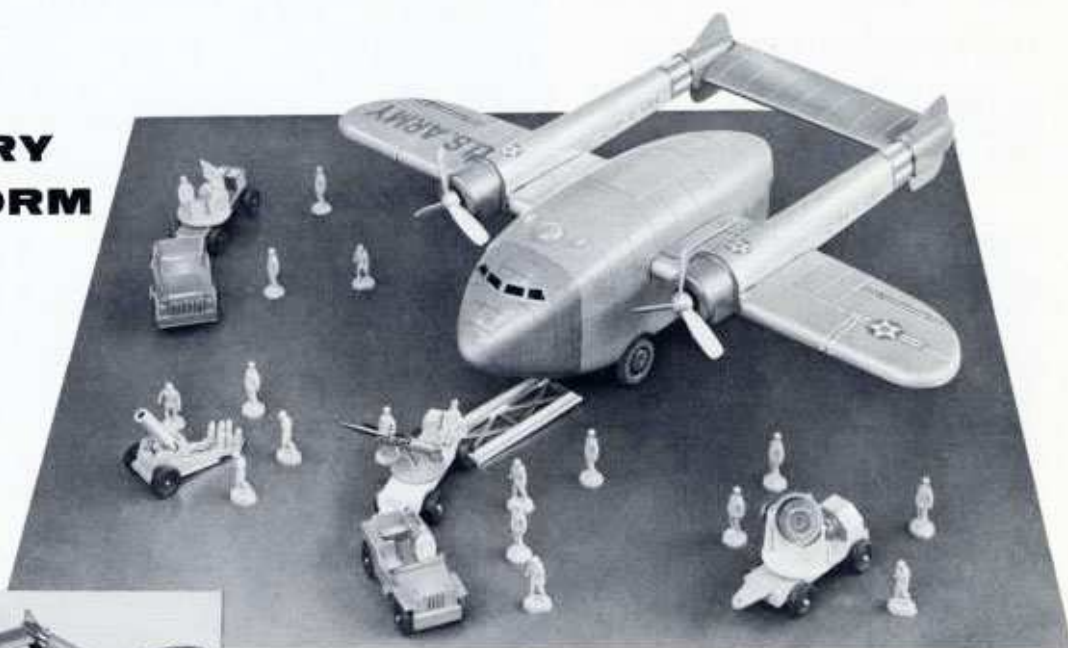


IDEAL**HISTORICAL SET FOR ACTION PLAY****4868 - CRUSADER CASTLE**

The romance and adventure of the Middle Ages is brought back to life with this handsome, easy-to-assemble set. The realistic castle . . . all plastic . . . has a working draw-bridge and gate which can be raised and lowered with the hand wheel which pulls the chain. Large, life-like figures of polyethylene include horses, knights with lances and other knights and their damsels. This is a set with no rough edges to harm little fingers and hands.



SIZE	PACK.	WEIGHT
22" x 16" x 12" high	Bxd., ½ dz. to ctn.	27 lbs.

**GIANT
MILITARY
PLATFORM
SET****4869 - FLYING BOXCAR AND COMBAT TEAM**

The airborne army is in action! Here is a perfect reproduction of the two-engine flying boxcar 22" wide x 18" long x 5½" high with high impact plastic fuselage and safety metal wings and booms. Turning propellers, cowlings and tail sections are made of safe unbreakable poly. Accessories include: Nike missile trailer with launcher, searchlight trailer, tow truck cab and jeep as well as soldiers in combat positions. All accessories are sturdy plastic that can take rough and tumble play.

PACK.	WEIGHT
Display boxed, ½ doz. to carton	19 lbs.

Ideal's Sparkling Mechanical **TORPEDO BOAT**

4024

11¼" long, this scale replica of a P. T. Boat has a double gun turret in rear with gunner. Authentically detailed with torpedo racks, searchlight, air horns, windshield. Powerful clock-wind motor. As boat races through water gun turret releases a shower of sparks. In colorful box. Packed: Each in box, ½ dozen to carton. Weight: 9 lbs.

