IDEAL'S
fully equipped
UNBREAKABLE
VINYL

TOY SOLDIERS
in action
App. 3" tall. In plastic "olive drab" color.

FINELY
DETAILED
AMAZINGLY
REAL

16 vinyl plastic soldiers, each in different action pose with various pieces of equipment.

Every wrinkle and point of strain in clothing, the equipment, side arms, ammunition belts, water canteens...even the soldiers' expressive faces...is clearly sculptured.

Hard vinyl construction...flexible...unbreakable. Packed 6 doz. each style in carton.

Shipping weight...2½ lbs.

4971
SOLDIER ASS'T
Consists of: 6 dozen each of six soldiers in different positions.
Packed: 18 dozen to carton.
Weight: 8 lbs.

4972
SOLDIER ASS'T
Consists of: 2 dozen each of twelve soldiers in different positions.
Packed: 32 dozen to carton.
Weight: 14 lbs.

4973
SOLDIER ASS'T
Consists of: 3 dozen each of five soldiers in different positions.
Packed: 30 dozen to carton.
Weight: 12 lbs.

MADE IN U.S.A. BY IDEAL TOY CORPORATION, 200 FIFTH AVENUE, NEW YORK 11, N. Y.
IDEAL'S
TOY SOLDIER SETS

4970
9-PIECE TOY SOLDIER SET
Consists of:
• Eight soldiers and machine gun.
• Packed in gaily colored gift box, 1 dozen to carton.
• Weight: 8 lbs.

4969
22-PIECE TOY SOLDIER SET
Consists of:
• 19 soldiers, 2 machine guns, 1 howitzer.
• Cutouts of military vehicles on back of box.
• Packed in colorful gift box, 1 doz. to carton.
• Weight: 14 lbs.

4968
15-PIECE TOY SOLDIER SET
Consists of:
• 13 soldiers, 2 machine guns.
• Cutouts of military vehicles ready for assembly on back of box.
• Packed in colorful gift box, 1 doz. to carton.
• Weight: 12 lbs.
 IDEAL'S fully equipped TOY SOLDIERS UNBREAKABLE VINYL

in action

App. 3” tall. In plastic “olive drab” color.

FINELY DETAILED
AMAZINGLY REAL

1½ vinyl plastic soldiers, each in different action pose with various pieces of equipment.

Every wrinkle and point of stress in clothing, the equipment, side arms, ammunition belt, water canteens...even the soldiers’ expressive faces...is clearly sculptured.

Hard vinyl construction...flexible...unbreakable. Packed 6 dozen each style in carton.

Shipping weight... 2½ lbs.

4971 SOLDIER ASS’T
Consists of: 3 dozen each of six soldiers in different positions.
Packed: 18 dozen in carton.
Weight: 8 lbs.

4972 SOLDIER ASS’T
Consists of: 2 dozen each of sixteen soldiers in different positions.
Packed: 32 dozen in carton.
Weight: 12 lbs.

4973 SOLDIER ASS’T
Consists of: 3 dozen each of ten soldiers in different positions.
Packed: 30 dozen in carton.
Weight: 12 lbs.

MADE IN U.S.A. BY IDEAL TOY CORPORATION, 260 FIFTH AVENUE, NEW YORK 19, N. Y.
IDEAL'S New PLASTIC

MILITARY ENGINEERS BULL DOZER
- Size: 6½" x 3⅛" x 2½".
- Detailed Olive Drab Bull Dozer tractor with Army White Stamps.
- Plough attachment moves up and down.
- Runs on wheels.
- Packed: 3 dozen to carton.
- Weight: 6 lbs.

U.S. MOBILE CANTEEN TRUCK
- Size: 5" x 2½" x 2½".
- Olive drab with Army White Stamps and "U. S. Army Canteen Service" insignia.
- Sliding door on both sides.
- Two open-close doors in rear.
- Packed: 3 dozen to carton.
- Weight: 4 lbs.

U. S. MEDICAL DEPARTMENT AMBULANCE
- Size: 6½" x 2" x 2¼".
- Authentic miniature of Army ambulance.
- Olive drab with white cross insignia.
- Back doors open, close.
- Packed: 3 dozen to carton.
- Weight: 4 lbs.

U. S. SIGNAL CORPS TRUCK AND TRAILER
- Size: 6½" x 2¾" x 2¼".
- Olive Drab with Army White Stamps and "U. S. Army Signal Corps" insignia.
- Two removable plastic ladders, plastic wheels, metal sides.
- Two side doors and rear door open.
- Three inch trailer attached to rear of truck.
- Packed: 3 dozen to carton.
- Weight: 7 lbs.
4399

**TEN SAILORS ON CARD**

- Ten amazingly well detailed Vinyl toy sailors.
- Each in a different pose and outfit.
- Detailing on these pieces is almost life-like.
- Will not break or crack, washable.
- Mounted in upright position on beautifully decorated card.
- Packed: 1 dozen cards to carton.
- Weight: 9 1/2 lbs.

- **SAILOR WITH MOP**
- **SAILOR WITH SLUNG RIFLE**
- **SAILOR WITH DEPTH FINDER**
- **SHORE PATROLMAN WITH CLUB**
- **GUNNER'S MATE**
- **DEEP SEA DIVER**
- **FLIGHT SIGNALMAN**
- **SIGNALMAN**
- **NAVAL OFFICER**
- **NAVAL PILOT**

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4965

**"SILVER STAR" SOLDIER ASSORTMENT**

- Eight dozen assortment of 16 soldiers, each in different position, finely detailed.
- Soldiers made of durable plastic with gleaming metalized finish and stand upright in their designated positions.
- Prone Rifleman
- Flame Thrower
- Standing Rifleman
- Standing Officer
- Soldier Crawling w/ B.A.R.
- Kneeling Soldier w/ Carbine
- Sitting Machine Gunner in Position to Fire
- Sniper Aiming Rifle with Telescopic Sight
- Packed: 8 dozen to carton assorted.
- Weight: 8 lbs.

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**IT'S A WONDERFUL TOY...**

**IT'S IDEAL**

IDEAL TOY CORPORATION • 200 FIFTH AVE., NEW YORK 10, N. Y.
Authentic finely detailed replicas...

ROY ROGERS
FIX-IT TOYS

CARS AND TRUCKS

COPYRIGHT 1957 BY
ROY ROGERS-FRONTIERS INC.

4052 ROY ROGERS FIX-IT CHUCK WAGON & NELLYBELLE JEEP

Just like the real Western chuck wagons used by Roy Rogers and his friends on cattle roundups. Rugged plastic wagon with decorated wagon cover that can be removed. Finely sculptured models of Roy Rogers and Dale Evans guide two horses held in by vinyl reins. Wagon wheels can be removed and interchanged by means of wrench, old-fashioned jack and pry bar. Rear platform drops into place as cook-out table. Miniature replicas of pots and pans included. Trail ing behind the chuck wagon is Pat Brady riding his comical jeep, "Nellybellic. Beside him in the jeep is a handsome model of Roy Rogers' wonder dog, "Bullet". As Nellybelle rolls along, the hood bobs up and down.

Size: Wagon: 10" x 9\(\frac{1}{4}\)" - Jeep: 7" x 4".
Packed: Each in box: \(\frac{1}{2}\) dozen to carton.
Weight: Approx. 18 lbs.

IDEAL TOY CORPORATION • 200 Fifth Avenue, New York 10, N.Y.
4878 ROYAL CANADIAN MOUNTIE HEADQUARTERS. There are mounties, trappers and eskimos by the dozen in Ideal's giant Mountie Headquarters set. Set with more than 100 pieces: includes metal office building, blacksmith shop and jail, all in full color. Also included are plastic fort fences, gate, igloos, plastic trading post building, cannon and dozens of other figures and animals. Everything is here to entertain several children while they learn the life of the mountie and eskimo by moving and becoming familiar with his friends and surroundings. Each piece is faithfully reproduced and scaled to perfectly proportioned sizes.

PACK: Boxed, ½ doz. to carton

WEIGHT: Approx. 32 lbs.
4551 - FIX-IT STAGECOACH. Two detailed figures of horses in full harness draw stagecoach. Horses can be unhitched, front wheels uncoupled from coach, doors open. Wheels can be removed with jack, mallet, pry bar, wheel wedges. With driver, whip, rifle, money chest, trunk.

SIZE: 15" long
PACK: Boxed, ½ doz. to carton
WEIGHT: Approx. 12 lbs.

4553 CHUCK WAGON AND NELLYBELLE JEEP. Roy Rogers Chuck Wagon has detachable wagon cover, removable wheels, wrench, pry bar, jack. Includes rear platform cook-cut table with pots, pans. Pat Brady's jeep has hood which bobs up and down as jeep rolls.

SIZE: Wagon - 19" L; Jeep - 7" L
PACK: Boxed, ½ doz. to carton
WEIGHT: Approx. 18 lbs.

ROY ROGERS FIX-IT TOYS are all made of safe, unbreakable plastic. Each has many take-apart features and removable parts.
EASY TO ASSEMBLE FORT SETS IN NEW PLASTIC BUBBLE PACK

3132 FORT PITT. The French and Indian War is here: polyethylene gate with full color metal fences, sculptured figures of soldiers, Indians and horses.

PACK: Bubble, 2 doz. to carton  WEIGHT: Approx. 17 lbs.

3133 FORT LARAMIE. Set includes a complete frontier fort built to last in unbreakable plastic and printed metal. With plastic horses, cowboys and Indians.

PACK: Bubble, 2 doz. to carton  WEIGHT: Approx. 17 lbs.

3131 KNIGHTS AND CASTLE. Feudal days return with this full color lithographed metal and plastic castle. With horses, riders, knights and damsels of unbreakable plastic.

PACK: Bubble, 2 doz. to carton  WEIGHT: Approx. 17 lbs.

3134 VALLEY FORGE. Young patriots can relive the revolution. The fortress front is plastic, fences are lithographed metal. Unbreakable plastic Minute Men and Hessians are included.

PACK: Bubble, 2 doz. to carton  WEIGHT: Approx. 17 lbs.
4886 RADAR TRAILER AND CAB. Just as military looking as the real thing! The set includes a soft plastic trailer and cab with swiveling radar screen mounted in the rear and a company of action poised unbreakable plastic soldiers. Entire unit comes mounted on brightly decorated display board.

**SIZE:** Cab: 12" x 3½" x 3½" high

**PACK:** 3 doz. to carton

**WEIGHT:** Approx. 12½ lbs.

4887 HOWITZER AND JEEP. On parade or ready for action, this grouping is a real favorite. The soft plastic jeep has a modern howitzer that actually shoots harmless shells. The pair comes with five unbreakable figures of soldiers all poised for action, six firing shells. Set is mounted on colorful display card.

**SIZE:** 2" x 3½" x 3½" high

**PACK:** 3 doz. to carton

**WEIGHT:** Approx. 11 lbs.

4888 ROCKET LAUNCHER TRAILER AND CAB. Play military equipment is right up to date with Ideal's soft plastic trailer and cab and the rocket launcher mounted in the rear. The launcher fires its own harmless rocket. Five unbreakable plastic soldiers man the equipment. The set gets full display on display card.

**SIZE:** 12" x 3½" x 3½" high

**PACK:** 3 doz. to carton

**WEIGHT:** Approx. 12 lbs.

4889 SEARCHLIGHT TRAILER AND JEEP. Indispensable when playroom soldiers need to locate the enemy's air strength; this soft plastic trailer and cab have a swiveling searchlight mounted in the rear. Two unbreakable plastic soldiers man the equipment, three more are included for guard and liaison work. Display card.

**SIZE:** 12" x 3¼" x 3½" high

**PACK:** 3 doz. to carton

**WEIGHT:** Approx. 12 lbs.
4868 - CRUSADER CASTLE
The romance and adventure of the Middle Ages is brought back to life with this handsome, easy-to-assemble set. The realistic castle...all plastic...has a working drawbridge and gate which can be raised and lowered with the hand wheel which pulls the chain. Large, life-like figures of polyethylene include horses, knights with lances and other knights and their damsels. This is a set with no rough edges to harm little fingers and hands.

SIZE | PACK. | WEIGHT
---|---|---
22" x 16" x 12" | 8 pkg. | 27 lbs.
---|---|---
high | 1/2 dr. to ctn. | ---

4869 - FLYING BOXCAR AND COMBAT TEAM
The airborne army is in action! Here is a perfect reproduction of the two-engine flying boxcar 22" wide x 18" long x 5½" high with high impact plastic fuselage and safety metal wings and booms. Turning propellers, cowplings and tail sections are made of safe unbreakable poly. Accessories include: Nike missile trailer with launcher, searchlight trailer, tow truck cab and jeep as well as soldiers in combat positions. All accessories are sturdy plastic that can take rough and tumble play.

PACK. | WEIGHT
---|---
Display boxed, 1/2 doz. to carton | 19 lbs.
Ideal’s Sparkling Mechanical TORPEDO BOAT

4024

11 1/2” long, this scale replica of a P. T. Boat has a double gun turret in rear with gunner. Authentically detailed with torpedo racks, searchlight, air horns, windshield. Powerful clock-wind motor. As boat races through water gun turret releases a shower of sparks. In colorful box. Packed: Each in box, ½ dozen to carton. Weight: 9 lbs.